



## September/October 2016

### LIBRARY BOARD AND STAFF LEARNING OPPORTUNITIES

1. Webinars
2. Events
3. Online courses
4. Resources

#### 1. WEBINARS

##### BC Libraries Coop

Tuesday, September 20 (1 p.m.)

Thursday, September 22 (11 a.m.)

##### [Cultivating and Pruning Your Patron Records: Patron Maintenance in Evergreen](#)

Sitka's shared patron database makes borrowing from a library easier than ever. Signing up a patron from another Sitka library just takes a scan and a click. But with patrons all over the place how do you collect accurate usage statistics? Do you know what patron profile to choose? Do you know what's required to opt out a patron in at your library? How long do you keep expired patron records, anyway? Where can your patrons track what they've already read? Learn some simple strategies for keeping patron records up to date and accurate.

##### American Library Association

Wednesday, September 15

##### [How Two Libraries Scored Points With Pokemon Go](#)

Time: 12:00 PM – 1:00 PM PST

Cost: FREE

Wondering how you can use your library's status as a Pokéstop or gym to your advantage? Two librarians (including Prince George Public Library's Teen Librarian Darcie Smith) share how they're using the excitement around "Pokémon Go" to revitalize programming and introduce new patrons to the library.

## WebJunction

**Wednesday, September 15**

### [Support Small Business Development at Your Library](#)

**Time:** 12:00 PM – 1:00 PM PST

**Cost:** FREE

In this webinar, find out how your library can be an excellent resource for aspiring and experienced business owners.

**Monday, September 20**

### [Teen Programming: A Mover & Shaker's Recipe for Impact and Success](#)

**Time:** 12:00 PM – 1:00 PM PST

**Cost:** FREE

A webinar hosted in collaboration with Library Journal on teen programming, from assessment to implementation.

## InfoPeople

**Thursday, September 8**

### [Fostering Innovation and Creativity](#)

**Time:** 10:00 PM – 11:00 AM PST

**Cost:** FREE

Fostering innovation requires two key things: an organizational culture that supports innovation and tools/processes that support innovation. Join Brenda Hough and Stephanie Gerding in this fast-paced and interactive webinar to explore how to be more creative and innovative yourself... and how to help others get in on the fun, too.

**Wednesday, September 14**

### [Asset Based Community Development \(ABCD\) in the Library](#)

**Time:** 12:00 PM – 1:00 PM PST

**Cost:** FREE

Community engagement requires an organizational culture that embraces two key things: an asset-based model over a needs-based model, and the belief that the community has as much, if not more, to offer than library professionals. Join presenter Tonya Kennon as she discusses the essence of Asset Based Community Development (ABCD) as well as real life examples of how it can work in a library.

## **BoardSource**

**Wednesday, September 7**

**[The Art of Succession Planning](#)**

**Time:** 12:00 PM – 11:00 PM PST

**Cost:** Members \$0 | Nonmembers \$75

Nonprofits that are concerned about their own sustainability must be concerned about smooth and thoughtful leadership transitions. Join us to learn how to develop plans for two types of transitions: emergency transitions and strategic leadership development for future transition.

## 2. EVENTS

**Wednesday, October 19**

**[Online Conference: Libraries of the Future](#)**

**Time:** 12:00 PM – 3:00 PM

**Cost:** Free

As libraries shape their futures – and adapt to the future needs of their communities – what are the near- and long-term trends that point to our brightest opportunities? What can we learn from library innovators and innovators from other sectors and industries that will help us shape the future we want and that our communities aspire towards?

**Thursday, October 6**

**[The Digital Shift 8<sup>th</sup> Annual Virtual Conference: The Service Continuum](#)**

**Time:** 7:00 AM – 2:00 PM

**Cost:** Free

Join the Library Journal and the School Library Journal to explore emerging technologies, exciting service models, innovative programming, new ways of sparking learning and engagement, and the evolving publishing ecosystem. Four high-content learning tracks for and from libraries of all types—school, academic, and public—will be offered in key areas, including best practices from the field.

### 3. ONLINE COURSES

#### Royal Roads University/NCLF/NELF

October 17 – November 6

##### [Introduction to Project Management](#)

Cost: \$205

This intensive three-week online course provides experience in each of the key phases of project management, from mapping out the original idea, to planning, leading, and closing a project. This is a practical, “hands-on” course that will help you plan, manage, and lead a project as you develop mechanisms to stay on track throughout the project, recruit and lead your team.

#### Library Journal

September 7 – October 20

##### [Library Design Workshop](#)

Cost: \$225

Library renovations and new design projects can be exciting, and overwhelming. Join this workshop to learn how to craft a robust report that you can deliver to your board, administration, staff, funders, and other stakeholders about creating a future-facing library building for your community-be it in a public or academic setting.

October 11 - 25

##### [Financial Fundamentals for New Managers & Directors](#)

Cost: \$500

This is a 4-week mentorship experience and workshop designed to prepare public librarians for roles in management as directors, branch heads, or other leadership positions, and fill in gaps for those recently promoted.

October 26 – November 16

##### [Strategic Merchandising & Collections that Circ](#)

Cost: \$200

In this 4-week course, you’ll hear weekly from guest speakers from retail and library settings via live webcasts. Additionally, participants will work with a dedicated advisor who will provide you with one-on-one feedback for your plan within an online discussion group, where you will work on weekly assignments, share resources and best practices with a group of your peers.

## **InfoPeople**

**September 13 – October 10**

### **[Children's Services Fundamentals](#)**

**Cost:** \$200

Does your work in the library include service to children and their families? Expert children's librarian and author Penny Peck can help you to acquire the knowledge and skills to be more comfortable and confident about providing fundamental children's services.

**September 27 – October 24**

### **[Library Budgeting for Right-Brained Thinkers](#)**

**Cost:** \$200

Do you wish you had a better understanding of how to effectively develop a library budget? Are you struggling to make sense of the spreadsheets, reports, forecasts, finance laws, percentages and estimates that are part of overseeing library finances? This course can help you to acquire the knowledge and skills needed to feel more comfortable with library budget basics.

**October 4 – October 31**

### **[Effective Social Media Strategies for Your Library](#)**

**Cost:** \$200

Many libraries jump into various social media channels without first figuring out how to do it well, or even why they are doing it. Much has been written explaining social media tools, but very little to help libraries understand what really makes social media efforts fly. How can you use social media more effectively?

## 4. RESOURCES

**The Library Toolshed** (<http://librarytoolshed.ca/>) is a repository of training materials, scripts, templates, outlines, and links to webinars and toolkits developed by libraries across the country. All materials have been approved by the owning home library for uploading.

**Americal Library Association** (<http://programminglibrarian.org/learn>)

The Programming Librarian site offers a dizzying array of webinars, on hundreds of topics, for public librarians.

**WebJunction** (<http://learn.webjunction.org>) archives all its webinars so that you can watch them for free, anytime you like. One of its most popular is [Dealing with Difficult Patrons](#), but there are literally hundreds of others on offer.

**Library Journal** <http://learn.libraryjournal.com/webcasts/> in partnership with some of the industry's leading organizations produces numerous webcasts throughout the year. Designed to unlock new and developing issues facing libraries, these webcasts cover a variety of content for many different facets of the library profession. You can access the free archived webcasts on demand.

**Vantage Point** (<http://thevantagepoint.ca/resources>) has developed a series of ready-to-use templates and tools on board development, capacity building, leadership and people engagement.

**BCLTA** ([http:// http://bclta.ca/bclta-resources](http://http://bclta.ca/bclta-resources)) has a list of local, national and international resources for boards on a variety of governance topics.