



HAZELTON · HOUSTON · KITIMAT · PRINCE RUPERT · SMITHERS · STEWART · TERRACE · NWCC

June 2017

LIBRARY BOARD AND STAFF LEARNING OPPORTUNITIES

FREE WEBINARS

Tuesday, June 6

Science Fiction Best Bets

Education Institute

Time: 10 – 11 am

Cost: FREE

Members of the Ontario Public Library Association Readers Advisory Committee will be sharing their picks and recommendations for great Science Fiction reads.

Wednesday, June 7

Introduction to Proposal Writing

GrantSpace

Time: 11 am – 12 pm

Cost: FREE

Are you new to proposal writing or want a quick refresher? This webinar will give you an overview of how to write a standard project proposal to a foundation, including the dos and don'ts of writing and submitting a proposal, the basic elements of a proposal, and how to follow up whether the answer is yes or no.

Tuesday, June 13

Culture Days @ the Library: Learn How to Participate

Education Institute

Time: 10 – 11 am

Cost: FREE

Culture Days is a Canada-wide volunteer movement to raise awareness, accessibility, and participation in arts and culture. Learn how your library can participate in the 8th annual Culture Days September 29 – October 21, 2017.

Tuesday, June 13

Measures that Matter Part Two: Detailing the Data-based Story of Public Libraries

WebJunction

Time: 12 – 1 pm

Cost: FREE

Part two in a three-part webinar series about Measures that Matter, a project from IMLS and COSLA, surveying the current state of public library data, assessing current strengths and weaknesses and formulating a plan for future action.

Tuesday, June 27 at 1 pm

Thursday, June 29 at 11 am

Shining a Light on Circulation Policies

BC Libraries Cooperative

Cost: FREE

Stumped because your DVDs are circulating for 21 days instead of 3? Wondering how that patron managed to renew their interlibrary loan through the OPAC? Learn how circulation policies, patron profiles, circulation modifiers, shelving locations and global penalty thresholds work together to control how your collection circulates. This session also covers ways to check the accuracy of your item data and find and fix items causing circulation problems.

Thursday, June 29

Effective Online Outreach: Tools and Tactics for Connecting Communities and Collections

WebJunction

Time: 12 – 1 pm

Cost: FREE

This webinar presents creative and successful strategies for online outreach, connecting users to digital collections, and engaging communities through information.

FEE-BASED WEBINARS

Tuesday, June 6

Overcoming Barriers: How to Grow Successful Board Structures and Behaviors

BoardSource

Time: 11 am – 12 pm

Cost: \$35

Has maintaining the status quo become your board's mission? If so, it's time to shake things up, to revisit your board's structures and behaviors, and to set it up for success. We'll discuss six traits of effective boards, help you determine if your board exhibits them, and provide guidance on how to overcome barriers that may be standing in its way.

Thursday, June 8

[Energizing your Board's Involvement in Legislative Advocacy](#)

BoardSource

Time: 12 – 1 pm

Cost: \$75

Legislative advocacy can be a critical component to fulfilling a nonprofit's mission and goals. To be successful, however, you need a clear advocacy agenda and board involvement. Join us to learn of the board's role in legislative advocacy, how to create and implement a strategic advocacy plan, and how to recognize potential coalition allies.

Tuesday, June 20

[Digitizing Newspaper Collections](#)

Education Institute

Time: 10 – 11 am

Cost: \$55

Most of our heritage newspaper collections are locally held on microfilm or archived paper copies, making them difficult and time consuming to access. Today, researchers of all ages expect to find almost everything online, and digitizing community newspaper collections not only increases access, but can build community interaction and help organizations reach an audience near and far without straining staff and budgets. Join us to learn about the nuts and bolts of getting started and what to expect when you're working with newspapers. We'll also talk about sustainable approaches to strategically increasing use of your local history and community collections.

Tuesday, June 27

[Great Expectations! Initiating Outcome-Based Programming](#)

Education Institute

Time: 10 – 11 am

Cost: \$55

Facing another story with just the same two families who participated last week? Using your staff to fill seats in your local author event? Is the real question for Trivia Night, "Who will show up?" Maybe the next question should be "Why is this a library program?" In this webinar, share actual case studies of the trials and triumphs of rural library outreach and the move to performance measures for programming. Learn about using outcome-based evaluation as a powerful tool to help tailor your programs, report the difference you make, and improve library service.

Thursday, June 29

[Fusion through Inclusion](#)

Education Institute

Time: 11 am – 12 pm

Cost: \$55

Public libraries are an important community space for adults with developmental disabilities. Despite this, young people with developmental disabilities are often underrepresented in library programs. Learn how Burlington Public Library is using a community-led approach to create equitable library service for teens and young adults with developmental disabilities by listening to local families, collaborating with community, and empowering teen volunteers to create successful programs for their peers. We will explore how we are building a welcoming and inclusive space for this demographic by adapting maker activities, facilitating multi-sensory experiences, and nurturing peer relationships.

FEE-BASED ONLINE COURSES

June 6 – June 19

Pop-up Libraries: Out of the Stacks and into the Community

InfoPeople

Cost: \$150

Are you looking for creative new ways to raise awareness of your services and engage the members of your community who might not use the library? Pop-ups are a powerful tool for boosting library visibility and actively engaging with non-users. Participants in this course will learn, step-by-step, how to plan and stage an engaging and immersive pop-up library that represents the breadth of collections, services and programming offered by their libraries.

June 6 – July 3

Staying on Top of Technology Trends

Infopeople

Cost: \$200

How can busy library staff keep up with the constant changes and developments related to technology? Here's an online course that will help you build strategies for staying on top of technology trends so that you feel better prepared to help your library's customers now and in the future. You will look at innovation cycles in consumer technology and how they influence your library and your community. You will explore current trends and trend watchers to follow.

RESOURCES

American Library Association (<http://programminglibrarian.org/learn>)

The Programming Librarian site offers webinars for public librarians on hundreds of topics.

BC Libraries Cooperative

BCLTA ([http:// http://bclta.ca/bclta-resources](http://http://bclta.ca/bclta-resources)) has a list of local, national and international resources for boards on a variety of governance topics.

InfoPeople (www.infopeople.org) is a site for online library training administered by the California State Librarian.

Library Journal (<http://learn.libraryjournal.com/webcasts/>) in partnership with some of the industry's leading organizations produces numerous webcasts throughout the year. Designed to unlock new and developing issues facing libraries, these webcasts cover a variety of content for many different facets of the library profession. You can access the free archived webcasts on demand.

Marigold Library System (<http://www.marigold.ab.ca/professional-development-resources>)

Sign up for this Alberta-based regional library's professional development resources eNewsletter, highlighting links to opportunities such as webinars, online courses, books and more.

The Education Institute (www.thepartnership.ca)

The Education Institute is a continuing education program for library information workers developed by The Partnership of Provincial and Territorial Library Associations of Canada. The program offers one-hour webinars and 3- to 6-week online courses for libraries for the public, academic, school, and special libraries sectors.

The Library Toolshed (<http://librarytoolshed.ca/>) is a repository of training materials, scripts, templates, outlines, and links to webinars and toolkits developed by libraries across the country. All materials have been approved by the owning home library for uploading.

Tech Soup (<http://www.techsoupcanada.ca/>): free non-profit tech webinars and events.

Vantage Point (<http://thevantagepoint.ca/resources>) has developed a series of ready-to-use templates and tools on board development, capacity building, leadership and people engagement.

WebJunction (<http://learn.webjunction.org>) archives all its webinars so that you can watch them for free, anytime you like. One of its most popular is **Dealing with Difficult Patrons**, but there are hundreds of others on offer.

Wyoming State Library (<http://library.wyo.gov/services/training/calendar>) provides a comprehensive running calendar of library training.